

For working dogs

Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why Chicken?

Chicken is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may **help** contribute to overall health and well-being.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.



Recipe Claims

29% Total Chicken



A responsibly sourced and highly digestible protein source.

Yucca Extract



From natural sources, this plant extract is thought to help reduce stool odour.

Digestive Health



Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.

Skin & Coat



Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.

Immune System



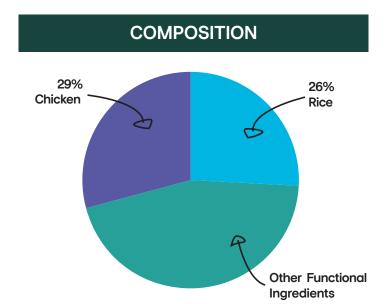
Contains vitamins and minerals to help maintain a healthy immune system.

No Added Artificial Colours & Preservatives



Naturally preserved using rosemary extract.





Chicken 29% (including Dried Chicken 26% & Chicken Fat 3%), Rice (26%), Barley, Oats, Beet Pulp (2%), Dried Fish, Brewers Yeast, Minerals, Vitamins, Yucca Extract (190 mg/kg)

BAG SIZES

- Available in a variety of bag sizes
- 18 month shelf life.



KIBBLE SIZE

- · Optimal kibble size and shape for adult dogs.
- · A crunchykibble texture.



Crude Protein	24%
Crude Fat	8%
Crude Fibre	3.5%
Crude Ash	5.5%
Moisture	8%
NFE	51%
Metabolisable Energy	348 kcal/100g
Omega 6	1.95%
Omega 3	0.25%
Calcium	1.5%
Phosphorus	0.9%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Biotin 145 mcg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

FEEDING GUIDE*		
Weight of Dog (kg)	Grams per day (g)	
	Adult Dog	
1 - 5kg	35 - 115g	
5 - 10kg	115 - 190g	
10 - 20kg	190 - 325g	
20 - 30kg	325 - 440g	
30+kg	440+g	

^{*} All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.